

JANUARY 2014

Interiors & sources®



versus

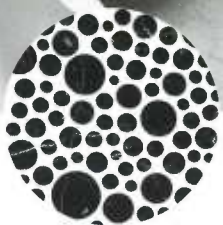
MOON

FIRENZE

versus

We'd all like to live in a world where budgets soar and bottom lines don't exist. But most of the time, good design is as much about innovative ideas as it is about fitting them into a neat little box, wrapped up in timelines and dollar signs.

For each new project, the age-old question remains: What expenses are musts, and what corners can be cut? That's why we're kicking off our new Versus section with a look at two options from Porcelanosa USA that prove you don't have to scrimp on taste to save on mosaic looks. (But if you want to make that high-end wow statement, they've got you covered, too.)



Firenze Ceramic Mosaics

- > DIMENSIONS** 8 by 12 inches
- > MATERIALS** Ceramic Tile
- > PRICE** \$8.95/SqFT
- > SUSTAINABILITY** 12 percent pre-consumer recycled content; ISO 14001 certified
- > INSTALLATION** Because Firenze is a solid piece of ceramic instead of a mesh-mounted mosaic, you can install all of the tiles at once, saving time and money.
- > AESTHETIC** Modern ceramic mosaics do a good job of simulating the look and texture of natural materials, but are offered in a wider selection of shapes, including rounded, staggered, irregular and squared sizes. This makes them a flexible, affordable choice for feature walls and accents.
- > MAINTENANCE** Ceramic tile is easy to maintain using standard cleaners. Acidic cleaning products should be avoided to protect grouting material.

Moon Natural Mosaics

- 8 by 12 inches
- Glass, Marble, or Sandstone
- \$29.95-\$79.95/SqFT *(Actual pricing may vary based on material selection.)*
- Natural material; ISO 14001 certified
- A mounted mesh requires more time to install because the thin-set has to dry completely after every few pieces, due to the weight of the tiles.
- Natural pieces offer the warmth of a specific stone, increased luster, and richer textures than ceramic options. These options are preferable when catering to end-users with luxe expectations.
- Using detergents and abrasive materials like cleaning powder can damage the tiles. Glass cleaner or neutral detergent should be used, and dried afterwards with a soft, dry cloth to avoid scratches or broken corners. Marble options should also be treated with a marble repairer or marble polish once a year.



Submit your product questions or comparisons for consideration in an upcoming edition of Versus to products@interiorsandsources.com! Include the word "Versus" in the subject line.